



ORDER

Flight Dates **08/29/12-09/03/12**

Contract / Revision **309424 /**

Original Date / Revision
08/28/12 08/28/12

Advertiser **Carmona / Democrat / US Se**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product

Carmona for Arizona

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1674**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Marta Salazar-Perren	%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	22	\$9,668.75	\$11,375.00	0.00	08/27/12	09/03/12	22	\$9,668.75	\$11,375.00
Totals	22	\$9,668.75	\$11,375.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/29/12	09/03/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M-WTF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/12	09/04/12	M-WTF--			2		\$100.00		0.00				
N 2	KNXV	08/29/12	09/03/12	M-F 6-7am M-F 6-7am	CM	6am-7am	M-WTF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/12	09/04/12	M-WTF--			2		\$225.00		0.00				
N 3	KNXV	08/29/12	09/03/12		CM	7am-9am	M-WTF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00



KNXV

Print Date: 08/29/12

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Contract / Revision **309424** Flight Dates **08/29/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1674**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-9am M-F 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	M-WTF--	2		\$225.00		0.00						
N 4	KNXV	09/02/12	09/02/12	Su 6-7am GMA Su 6-7am Good Morning	CM	6am-7am	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	-----S	1		\$150.00		0.00						
N 5	KNXV	08/29/12	09/03/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	M-WTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	M-WTF--	2		\$450.00		0.00						
N 6	KNXV	08/29/12	09/03/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	M-WTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	M-WTF--	2		\$450.00		0.00						
N 7	KNXV	09/01/12	09/01/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	-----S-	1		\$250.00		0.00						
N 8	KNXV	09/02/12	09/02/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	-----S	1		\$250.00		0.00						
N 9	KNXV	08/29/12	09/03/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	M-WTF--	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	M-WTF--	2		\$850.00		0.00						
N 10	KNXV	08/29/12	09/03/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	M-WTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	M-WTF--	2		\$350.00		0.00						
N 11	KNXV	09/01/12	09/01/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	-----S-	1		\$450.00		0.00						
N 12	KNXV	09/02/12	09/02/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	-----S	1		\$850.00		0.00						
N 13	KNXV	08/29/12	09/03/12	M-F 1236am-110am M-F 1236am-110am	CM	1236am-110am	M-WTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	M-WTF--	1		\$125.00		0.00						
N 14	KNXV	08/29/12	08/30/12	2012 National Convention 2012 National Convention	CM	7p-8p	--11---	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/29/12		08/29/12	09/04/12	--11---	2		\$2,000.00		0.00						

*Tax 1 Note: Tax 0.5%.

Totals 22 \$11,375.00